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INTERACTIVE ONLINE WORKSHOP

ESF+ PROGRAMMES: SOCIAL INNOVATION IN PRACTICE

OPENING AND WELCOME

Risto Raivio

European Commission

Asta Jurgutė

European Social Fund Agency

OPENING AND WELCOME

Živilė Čimolauskaitė

European Social Fund Agency

WHO PARTICIPATES TODAY?

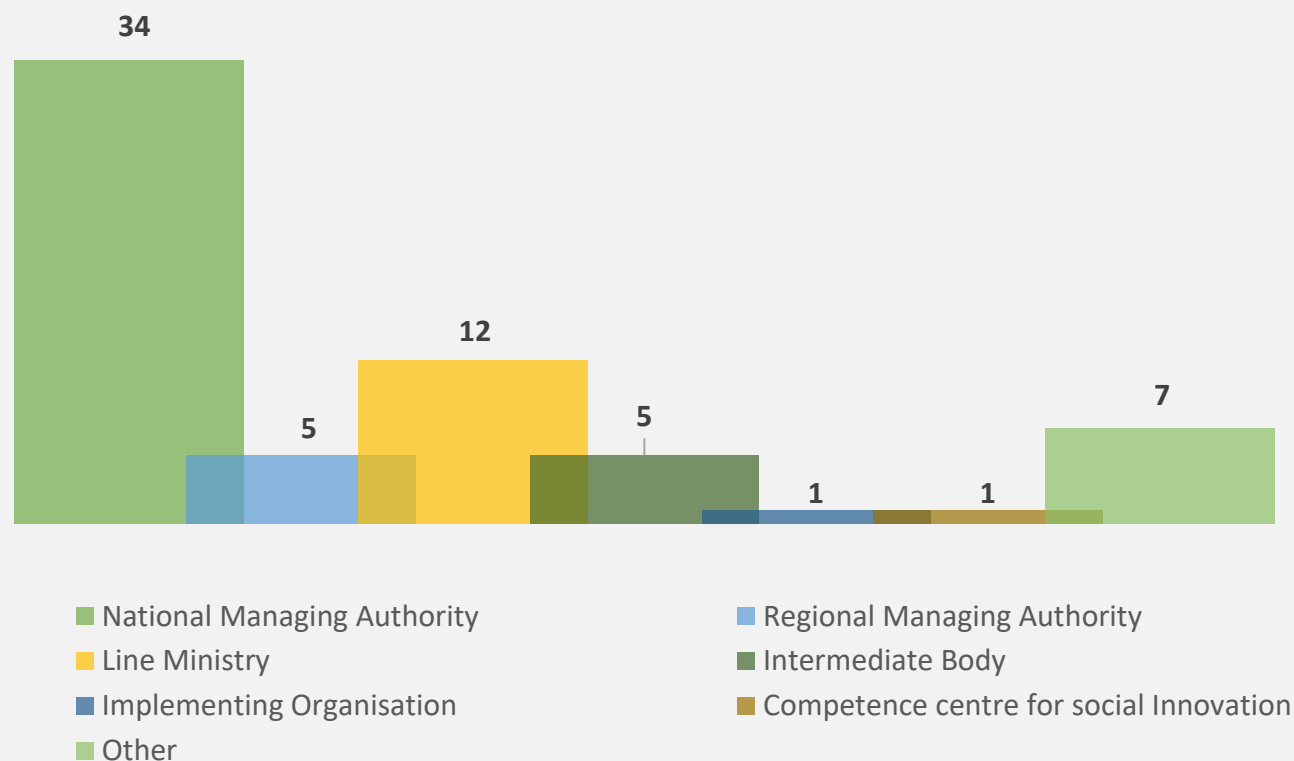
Armelle Ledan
Thematic expert

Participants registered to the workshop - 69

Countries

Austria	Ireland
Belgium	Italy
Bulgaria	Latvia
Cyprus	Lithuania
Croatia	Luxembourg
Czechia	Netherlands
Denmark	Poland
Estonia	Portugal
Finland	Romania
Germany	Slovakia
Greece	Slovenia
Hungary	Spain
	Sweden

Types of organizations



slido



What's your level of energy today?

ⓘ Start presenting to display the poll results on this slide.

Did you innovate since the New Year (private or professional life)?

ESF+ PROGRAMMES SOCIAL INNOVATION PRIORITY ANALYSIS PRELIMINARY RESULTS

Armelle Ledan
Thematic expert

ESF+ SI priority budget in MS & Programmes

25 National
Programmes **with** an
SI priority

AT BG CY CZ **DE** DK
EE EL **ES** FI **FR** HR HU
IE **IT** LU LT LV MT NL
PL RO SE SI SK

ESF+ 1 698 593 858 EUR

20 Regional
Programmes **with** an
SI priority

BE (3)
DE (7)
ES (6) **FR** (1)
IT (2) **PT** (1)

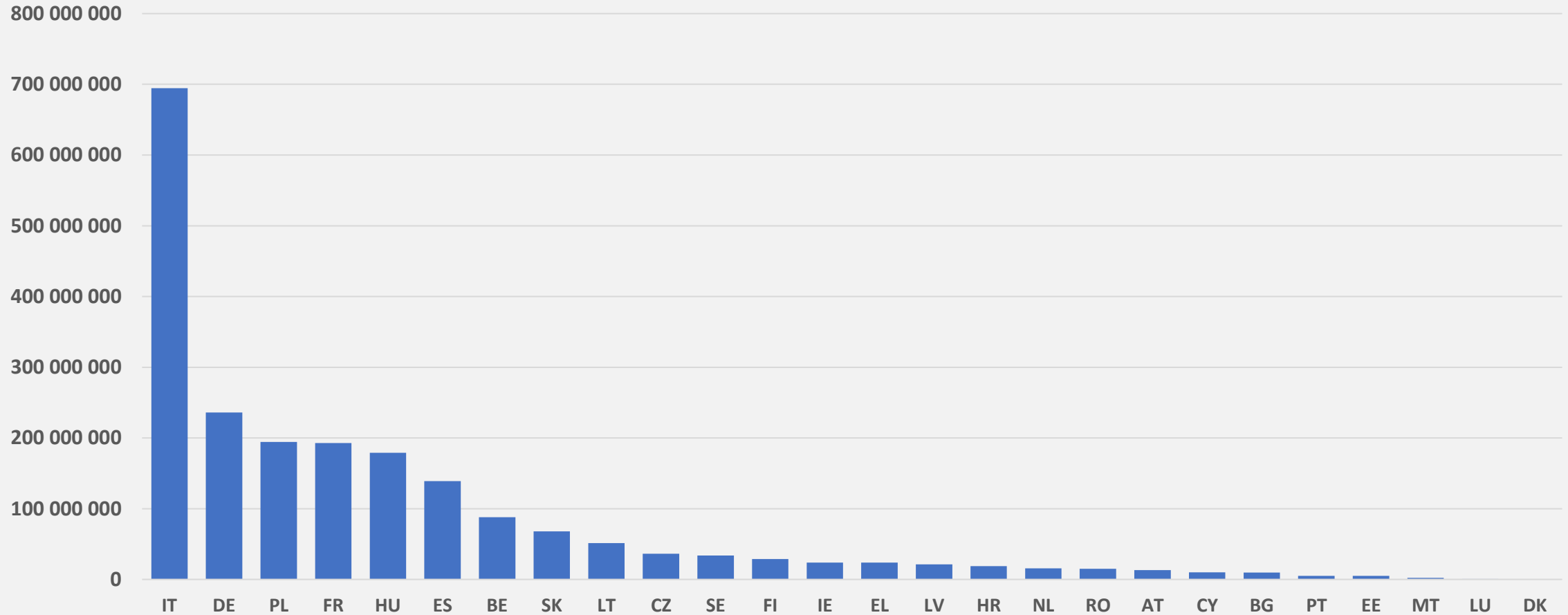
ESF+ 409 155 855

TOTAL ESF+ SI = EUR 2 107 749 713

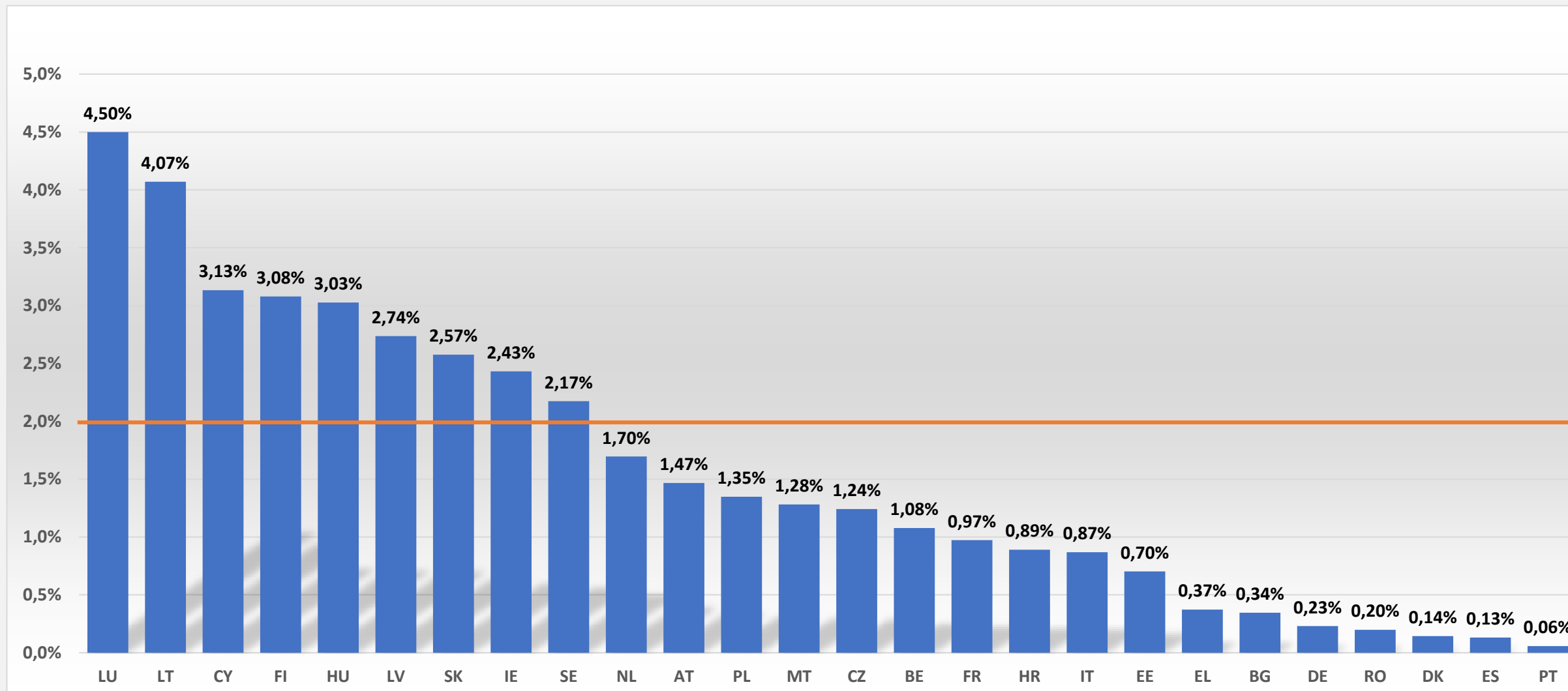
ESF+ budget allocated to the Social Innovation priority by MS (EUR)



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SI priority ESF+ / Total ESF+ per related programme (at country level)



Different targeting approaches across ESF+ Social Innovation priority



1 SO: 28 programmes

BE, BG, CY, CZ, DE, DK, EE, ES, FI, FR, HU, IE, IT, LT, LU, LT, LV, NL, PT, RO, SE, SI

11 SO in Poland



Location Targeting

**No territorial
targeting (most
programmes)**

Specific territorial approaches:

- Regional innovation laboratories / regional needs & projects (AT) ;
- Urban quartier-based approach (DE NRW, Sachsen) ;
- CLLD urban and rural districts (DE SA) ; CLLD /LAGs (EE) ;
- Local communities / high proportion of Roma (HR); Catching-up settlements (HU) ;
- Sparsely populated areas (IT Campania& Sicilia) ;
- Targeted territories (LV)



**No Target
groups: DK
Whole
population: BEnI**

General categories: Unemployed and inactive (including vulnerable and specific population groups), Civil society actors, NGOs, enterprises...

More specific categories: people experiencing or at risk of poverty, people with a migration and/or refugee background, persons with disabilities, disadvantaged women, NEETs

Very precise: age, gender, education/social/employment situation, type of handicap/disease...

Roma population
HR, HU, EL, ES, SK

Migrants/refugees: BE Brussels, DE Bund/BR/NRW, IT Sicily, EL, ES Cantabria, NL, PT Alentejo, DK

ESF+/ERDF

Regional Programmes: IT Campania, Sicily ; DE Sachen Anhalt
National Programmes: HU, LV (cross-financing is applied for ERDF-type activities)

Policies supported by Social Innovation

SO	AT	BE	BG	CY	CZ	DE	DK	EE	EL	ES	FI	FR	HR	HU	IE	IT	LT	LU	LV	MT	NL	PL	PT	RO	SE	SI	SK
ESO4.1																											
ESO4.2																											
ESO4.3																											
ESO4.4																											
ESO4.5																											
ESO4.6																											
ESO4.7																											
ESO4.8																											
ESO4.9																											
ESO4.10																											
ESO4.11																											
ESO4.12																											

Access to employment and activation measures for all

Modernising labour market institutions

Gender balanced labour market participation

Adaptation of workers and enterprises to change

Improving education and training systems

Quality & inclusive education and training systems

LLL and career transitions

Active inclusion and employability

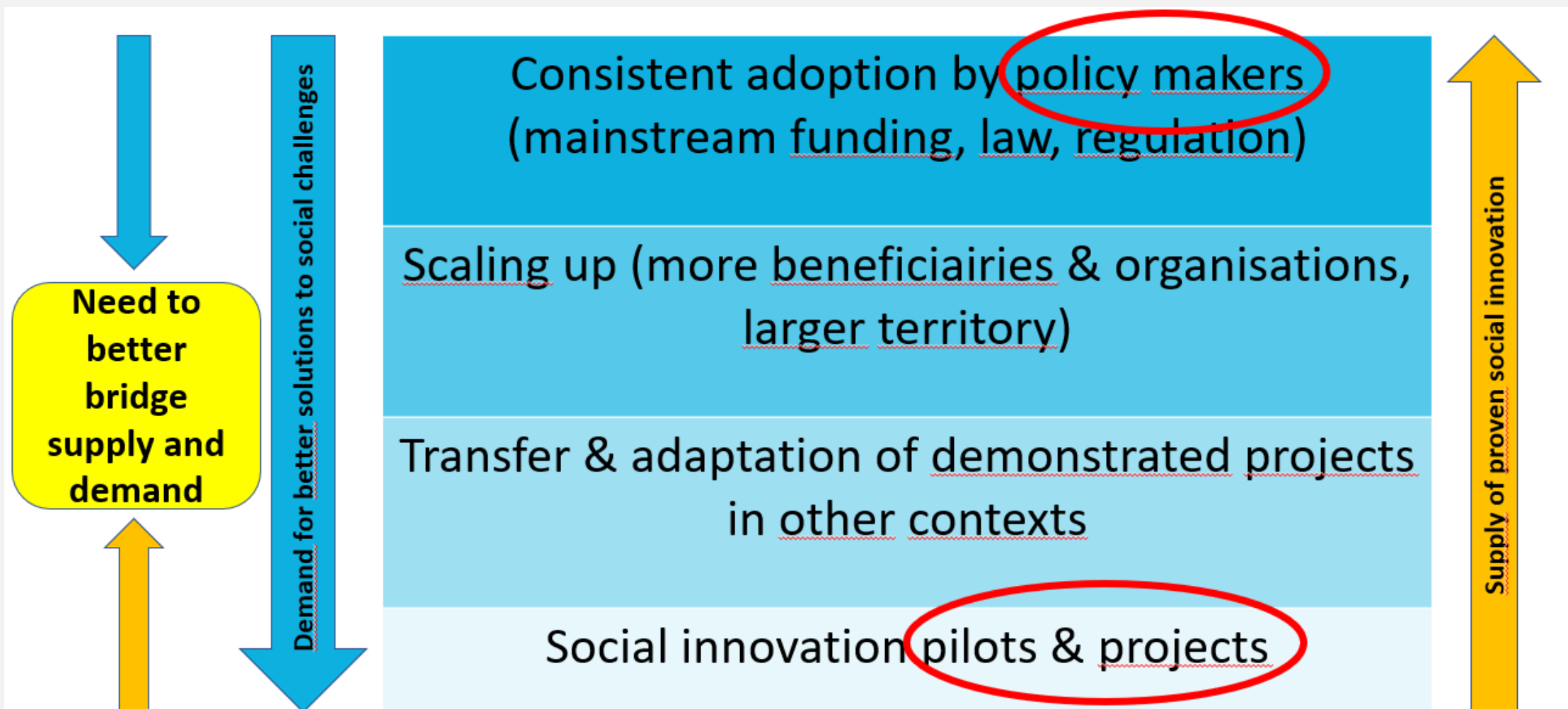
Integration of third country nationals

Integration of marginalised communities such as Roma

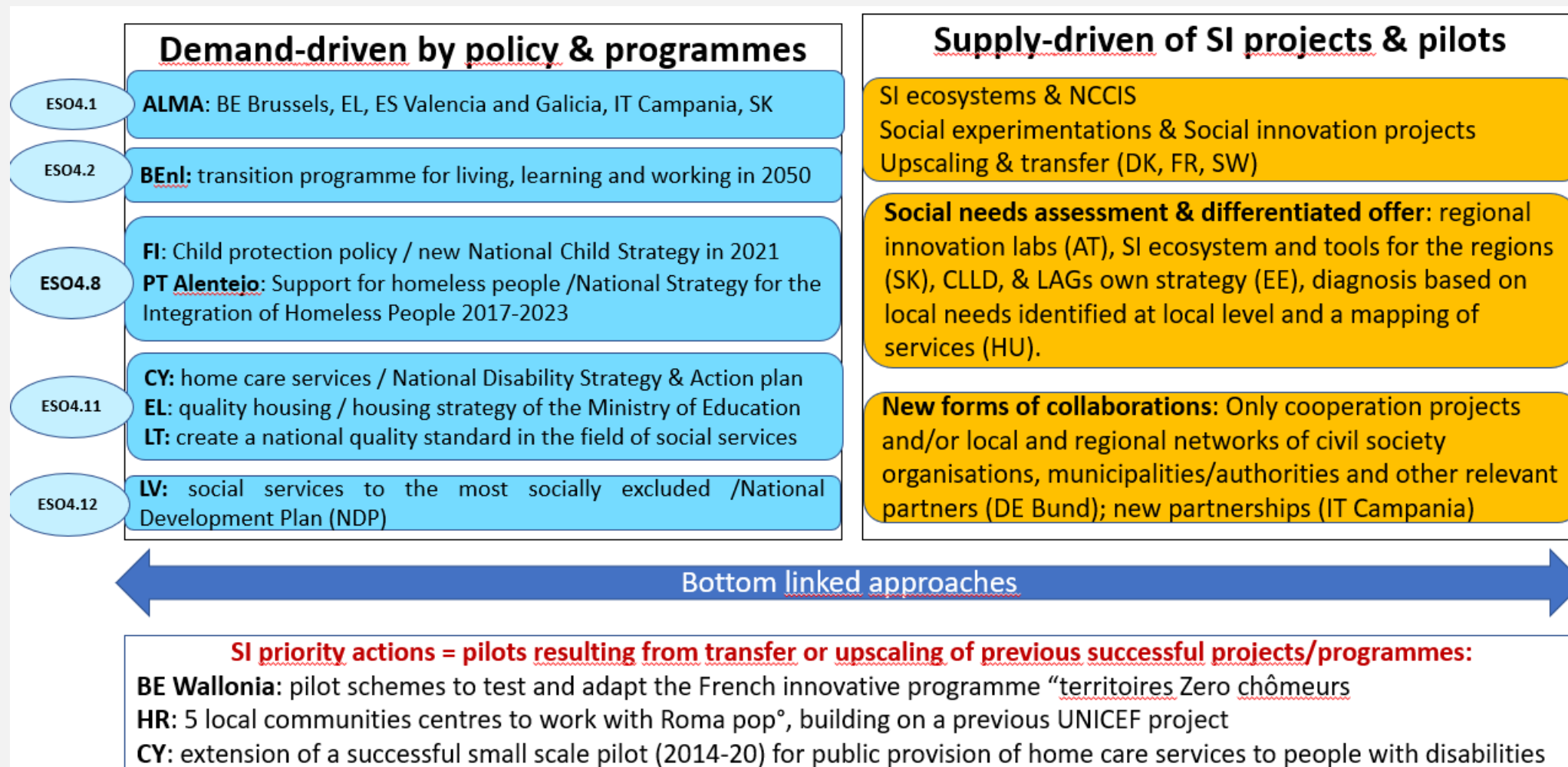
Equal access to quality social and healthcare services

Social integration of people at risk

How to better use ESF+ for social innovation?



Different policy approaches



TESTIMONIALS FROM CYPRUS AND SWEDEN ESF+ MA

Johnny Karlsson

Swedish ESF

Socrates Melis

Ministry of Finance, Cyprus

Approach for the ESF+ SI priority

Community of Practice February 23

The programme

ESF+ Programme name	E (national means, but operations possible on all levels)
Specific objective	Active inclusion
ESF+ amount / amount of the priority	1 625 576 055 m euros / 33 975 893 m euros
Co-funding rate	5%
Policy approach / types of actions	Open
Target groups	Unemployed, employed, persons in transition, organizations, authorities, companies, other entities

The approach

Priority E: social innovation

”...efforts within the program area can also contribute to new solutions that provide long-term and sustainable effects for social inclusion, the labour market, education and capacity building, i.e. through models for financing or implementing innovative inventions.”

National Action Plan: prioritized areas

Green transition

Labour market in
transition

Skill development
& lifelong learning

Social
sustainability

The approach

The problem with the problem: examples

The problem: a common multifactorial occurrence of difficulties in our target groups, such as unemployment, disabilities, lack of education and health.

The problem with the problem: lack of efficient, appropriate and sustainable cooperation between sectors and actors.

The problem: difficulties with integrating large groups in exclusion into society as well as the labour market.

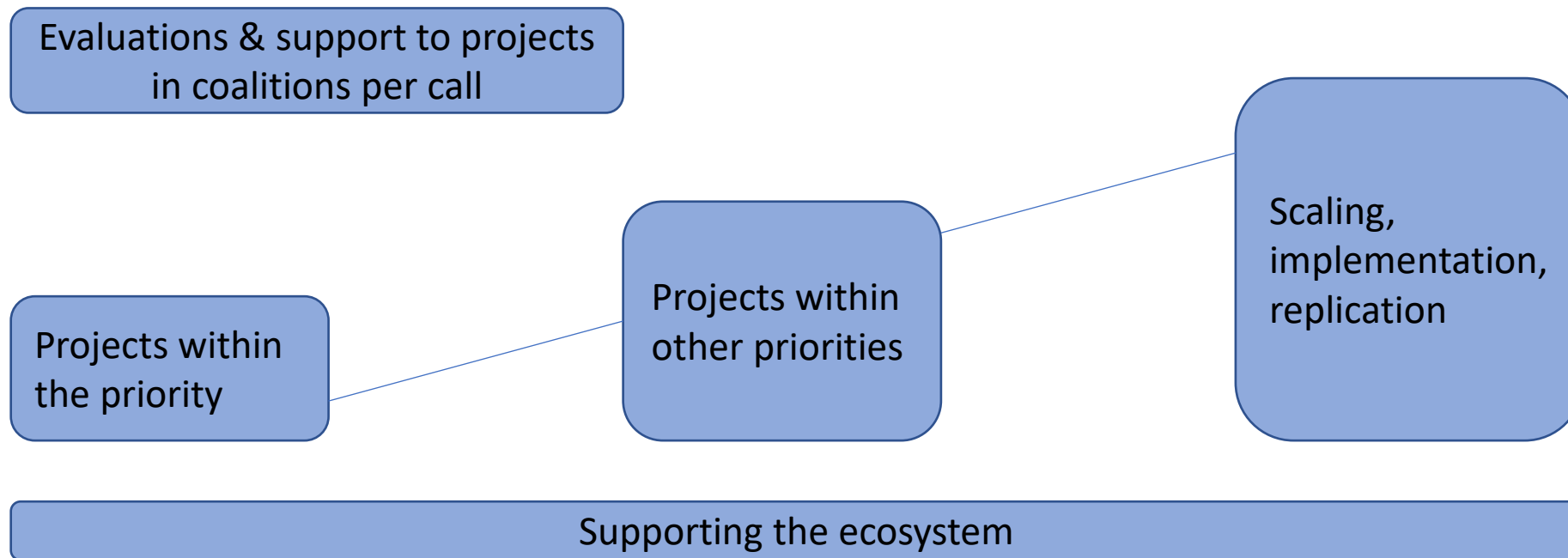
The problem with the problem: lack of effective methods to both reach the citizens concerned and connect them to relevant actors and operational initiatives.

The elements of social innovation

Focus on the need for sustainable cooperation with both relevant efforts and actors in appropriate chains of both support and activities. By describing "what", we ask for proposals that describe "how".

Focus on the need for new methods and ways to both reach and establish trust with the target group, and contribute to integrating them in both society and the labour market with new methods. By describing "what", we ask for proposals that describe "how".

The planning



Cyprus Cohesion Policy Programme “**THALIA 2021-2027**” *Social Innovation Dedicated Priority*

ESF+ Community of Practice on Social Innovation

Online Workshop - 23 February 2023



**Co-funded by
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Republic of Cyprus



**DG GROWTH,
MINISTRY OF FINANCE**

Social Innovation Dedicated Priority

Programme Title:	National Cohesion Policy Programme “THALIA 2021-2027”
SI Priority Title:	Social Innovative Actions
Specific Objective:	ESF+ Art. 4(1)(k): “...social services; social protection systems; improving accessibility...”
Financing Plan:	Total SI Priority Budget : €10,5 M ESF+ Contribution : €10,0 M (Co-financing rate 95%)

Type of Actions and Target Groups

Type of Actions:

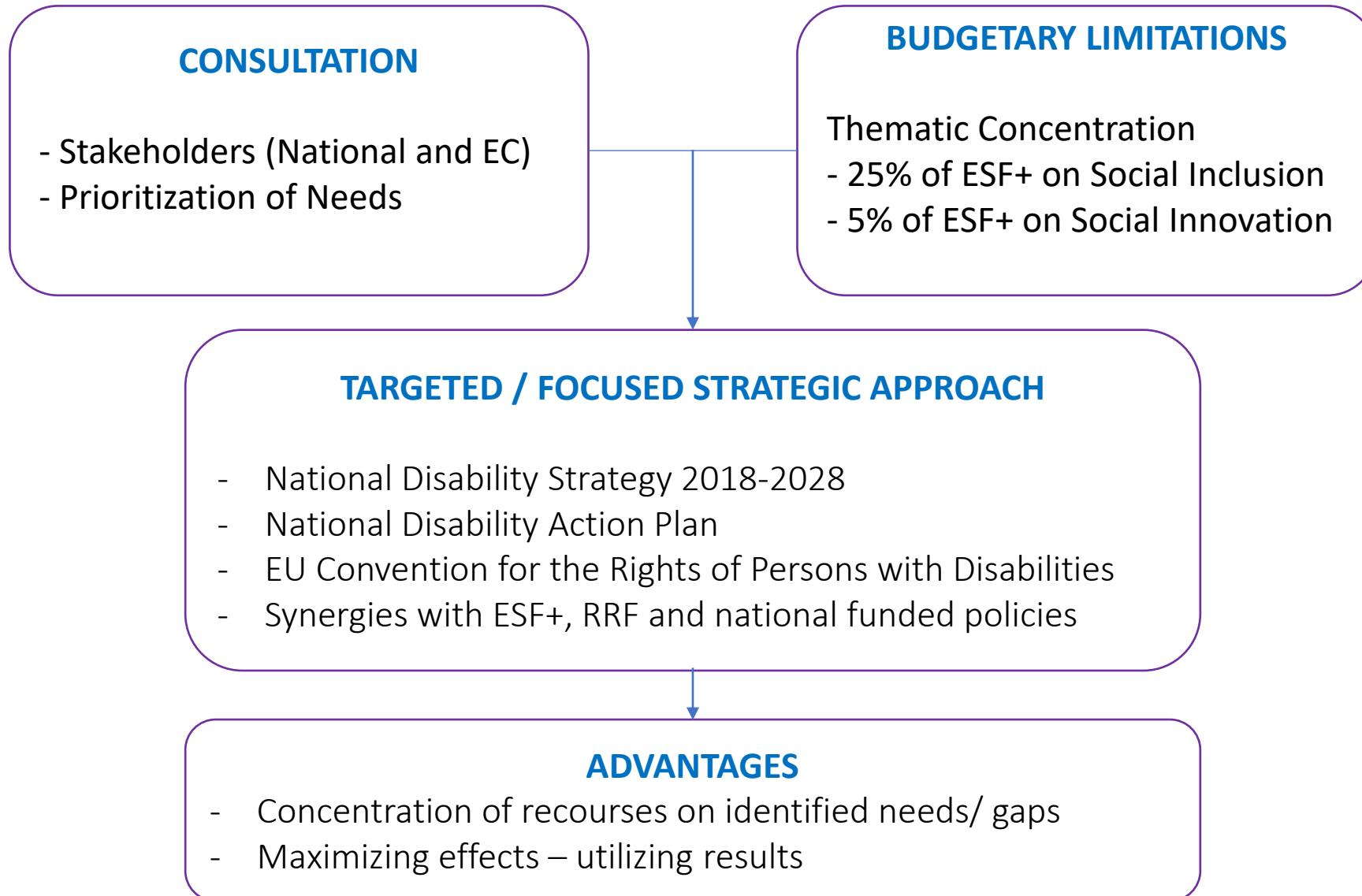
Care & Support Services

- Provision of home care services to persons with disability
- Family Intervention and Support Centre for Autism

Target Groups:

Socially vulnerable persons, who due to special situations are in need of short-term or long-term care and support, e.g. people with disabilities, including people with paraplegia, quadriplegia, persons with autism, etc.

Programming Approach & Policy Context



Next Steps – Planning Ahead

- Field research - Survey
 - Evaluation of the Results
 - Extension and Upscaling of Actions
 - Preparation of updated National Action Plan

Thank you for your attention

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Republic of Cyprus



DG GROWTH,
MINISTRY OF FINANCE

Breakout sessions

Time to join one of the interactive sessions corresponding to the 3 specific objectives (SO) chosen by the majority of programmes!

SO4.8 Active inclusion and employability

SO4.1 Access to employment and activation measures for all

SO4.11 Equal access to quality social and healthcare services

FEEDBACK FROM BREAKOUT SESSIONS

Armelle Ledan, Vera Egreja Barracho,
Živilė Čimolauskaitė

Presentations focused on two specific key issues

Armelle Ledan
Thematic expert

Vera Egreja Barracho
Thematic expert

FRAMING SOCIAL NEEDS AND SELECTING RELEVANT INNOVATIVE PROJECTS

Armelle Ledan
Thematic expert

Social Innovation fundamentals

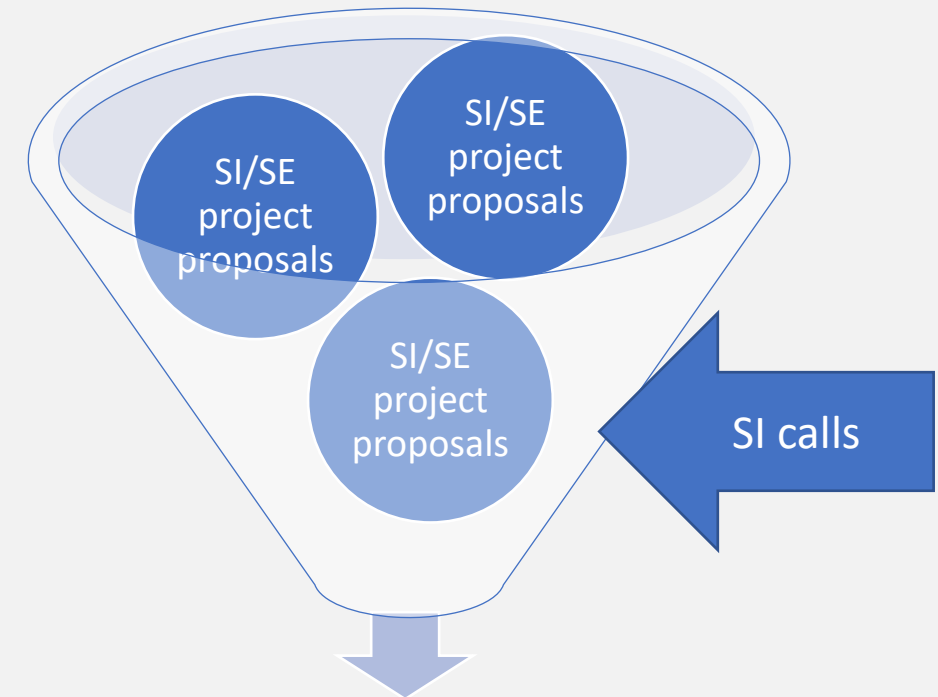


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1. Framing social needs and selecting innovative responses :

- What differentiate a social innovation or social experimentation project from “mainstream” ones? What are you looking for?
- How do you frame your ESF+ SI calls to get high quality proposals that really fits the social needs identified?



Social Innovation and Social Experimentation characteristics

COMMON CHARACTERISTICS OF SOCIAL INNOVATION AND SOCIAL EXPERIMENTATION:

- 1) **A clear intended primary goal: to create positive social change** (social value) which is distinct from other forms of innovation with different primary aims (productivity, economic growth, profit) even if incidentally also delivering positive social outcomes.
- 2) **Identified social needs** not or badly satisfied by existing solutions from both public and private sectors.
- 3) **Innovative responses to those unsatisfied social needs; innovative in both:**
 - **the solution** produced whatever forms it takes (products, services, practices, models).
 - **the way this solution is produced**, because social innovation is **collective and collaborative**, based on the involvement of a wide range of stakeholders and creating new partnerships and new forms of collaboration between various stakeholders involved.

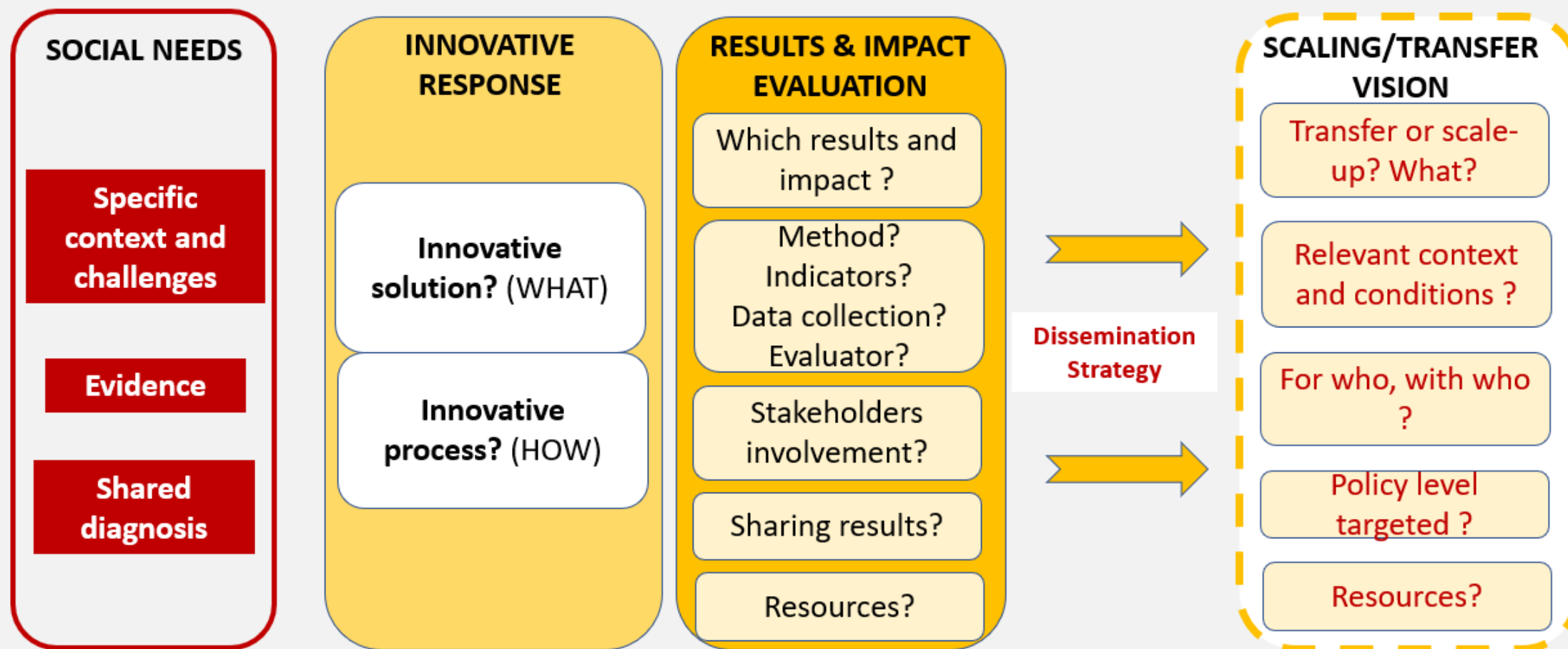
SPECIFIC CHARACTERISTICS OF SOCIAL EXPERIMENTATION:

- 4) **Small-scale implementation** of the pilot given the uncertainty of its effects (risks), not tackling the entire social needs at the pilot stage but a significant proportion.
- 5) **Conditions for rigorous measurement/assessment of social impact/outcomes**, in order to prove the effectiveness and efficiency of the solution tested.
- 6) **Early plans for a wider scale implementation** (transfer or upscaling) anticipating positive evaluation results.

Social experimentation canvas

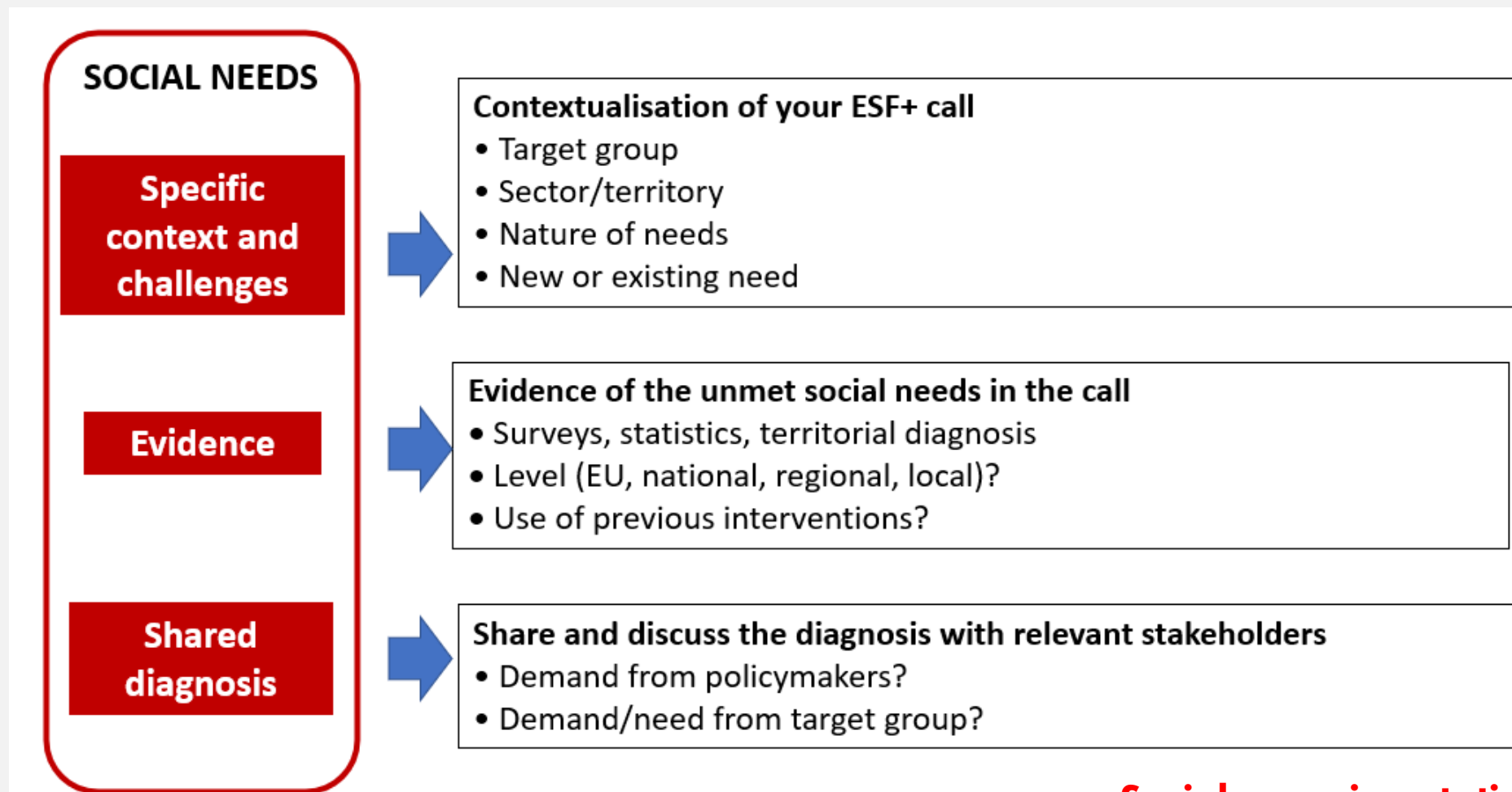


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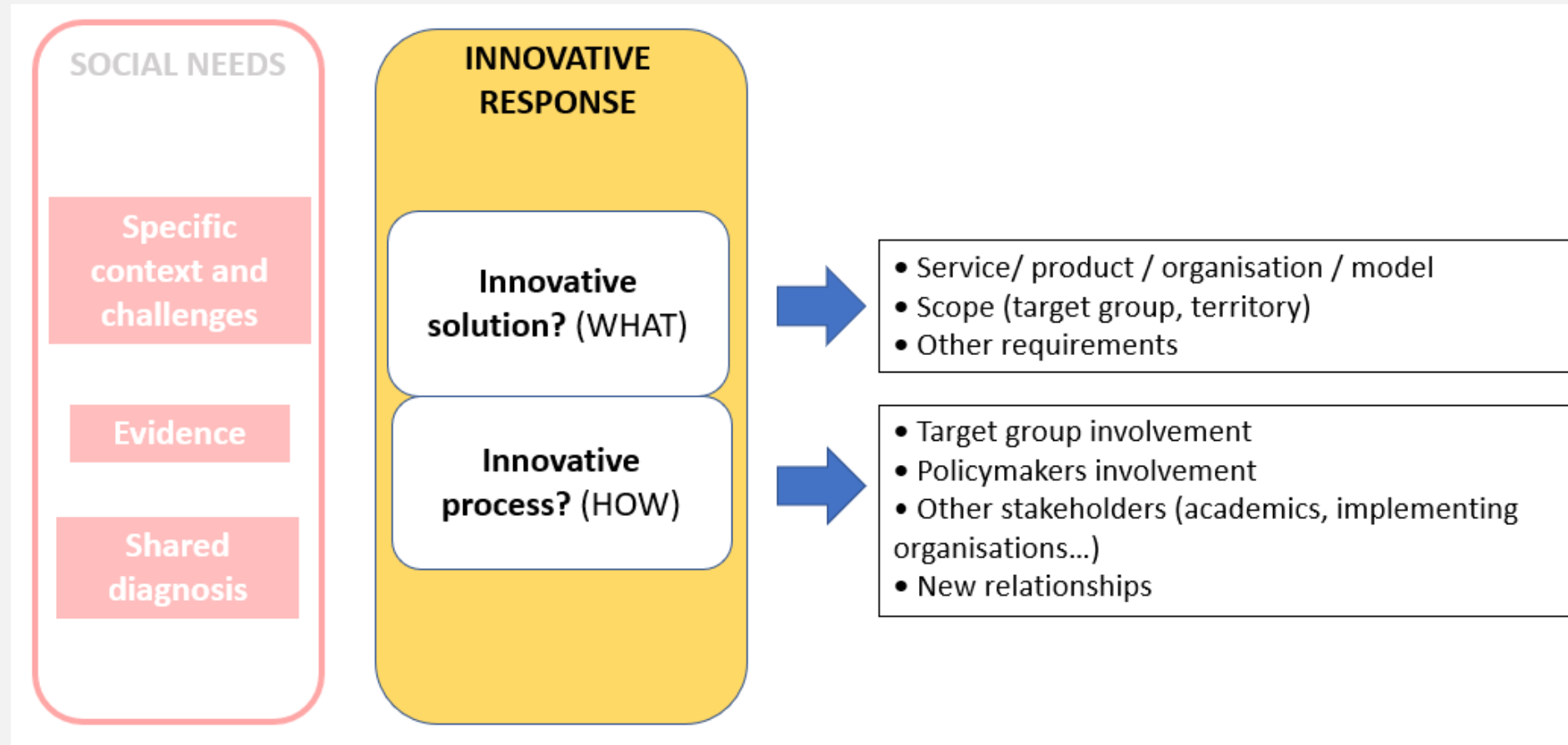


Social experimentation practical Guide p.14

Social experimentation canvas



Social experimentation canvas: the 4 elements of any SI/SE proposals



Short self-reflection exercise:

In your current ESF+ Social Innovation Priority, how are the 4 elements covered ?

Note from 1 (not at all to) to 5 (totally and precisely)

	ESF+ Calls
Description of the unmet social needs to be addressed • Nature of needs • Target group • Territory / sector • Quantified and qualified)	
Description of the Innovative responses expected • Type of solution(s) • Innovative collaboration and process	

PLANNING UPSCALING AND TRANSFER OF SUCCESSFUL PROJECTS

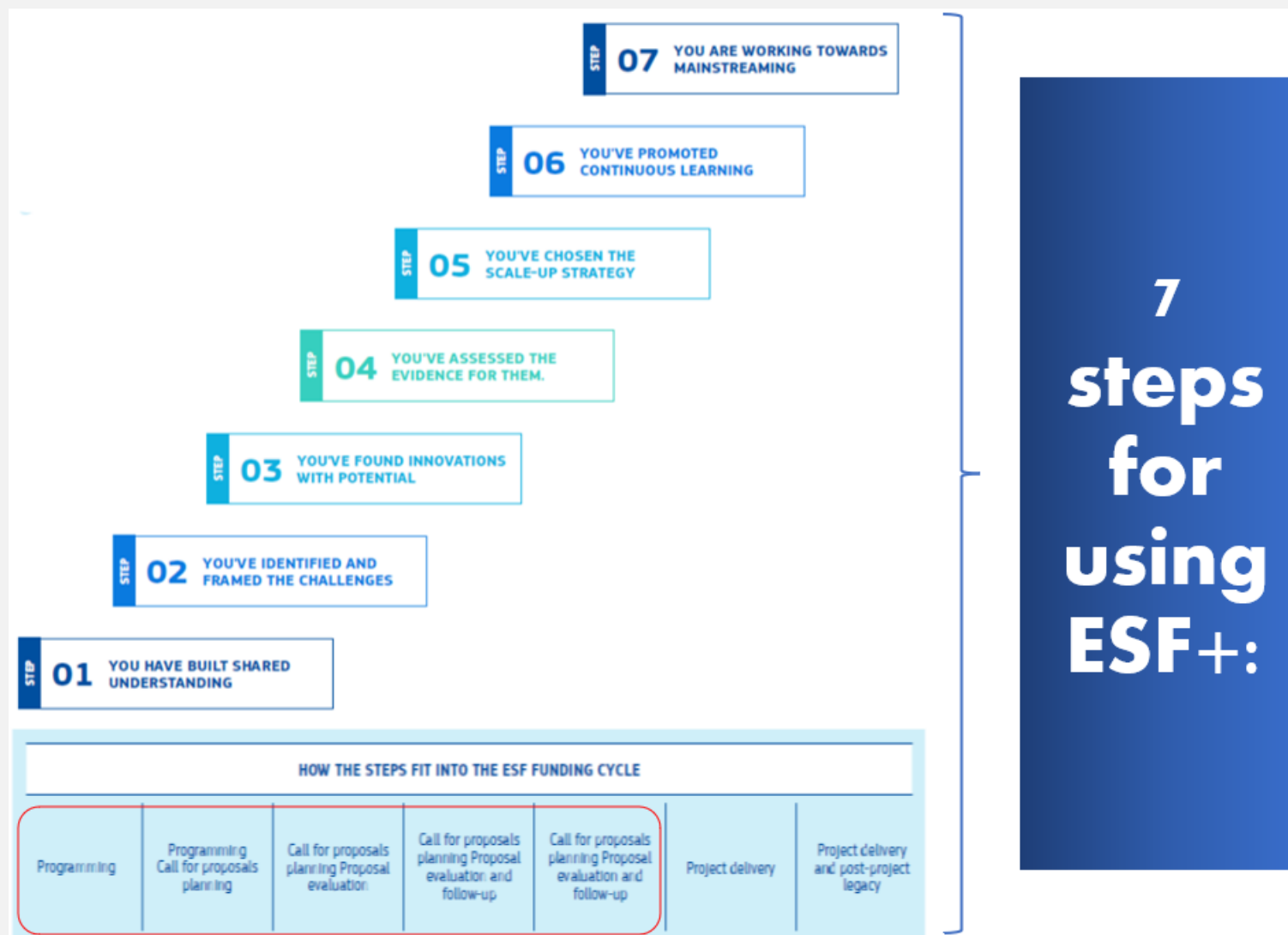
Vera Egreja Barracho

Thematic expert

Scaling-up for Social Innovation



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Scaling-up Social Innovation self-reflection exercise

Step 3: criteria to select scalable projects (Scaling-up Calls)

- Demonstrates the **societal need**
- Presents a level of **innovation** (incremental or disruptive)
- Describes the **impact** (track-record) and/or social change potential
- Proposes a clear **implementation model**
- The organisation and team have **experience and commitment**
- Provide clarity in terms of **impact evaluation**
- Alignment with **public policy and investment** priorities
- Capacity to **generate new resources** and **scale-up** (sustainability)

Scoring method:

0 Absent | 1 Basic | 2 Acceptable | 3 Strong

Scaling-up Social Innovation self-reflection exercise

Step 4: evidence requested from scalable projects (Scaling-up Calls)

Level 0: promoters describe the need but **not** how it works (*list of activities*)

Level 1: promoters describe why it matters **and** how it works (*ex. Theory of Change*)

Level 2: promoters capture data but **can't confirm** it was caused by the SI

Level 3: promoters capture data and **can confirm** it was caused directly by the SI (*process-tracking, storytelling, control or comparison groups*)

Level 4: External independent assessments confirming conclusions (**impact evaluation**)

Level 5: Manual, systems and procedures to ensure impact measurement (Impact Measurement and Management-**IMM**)

Selection method:

Multiple choice

Scaling-up Social Innovation considerations

FUNDING ENVIRONMENT FOR SCALING-UP SOCIAL INNOVATION PROJECTS (Real Costs SCO FNLC)	OBJECTIVE	IMPACT
	Empower and Stimulate	BOOST SOCIAL INNOVATION
	Create and Develop	
	Simplify and Multiply	
	Prototype and Experiment	IMPROVE PUBLIC POLICY
	Innovate and Impact	
	Invest and Growth	INCORPORATE SOCIAL INNOVATION

Source:

Portugal Social Innovation PT2030

CLOSING REMARKS

PLEASE FILL IN THE EVALUATION FORM

Tell us how we can work together better!



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